



# JOURNAL SQUARE GREEN MARKET

## 2022 Vendor Application

The Journal Square Green Market connects farmers, artisans and makers with the Jersey City & Metro NYC community. Located near Journal Square PATH Plaza, the Green Market was established to accommodate the increased consumer demand for locally sourced and grown goods and a high volume venue for merchants to sell them. We encourages micro-entrepreneurs in the areas of food, art, crafts and design.

We strive to broaden the customers' experiences while also building a consumer-maker relationship. It is a unique opportunity to shop directly from hard-to-reach farm food, emerging new makers and established artists to find one-of-a-kind items and everyday necessities. Our mission is to engage the community support handmade goods as an alternative to mass-produced items and work to cultivate small business and entrepreneurship by providing a thriving plaza for them to sell.

The 2022 Journal Square Green Market is proud to return again, bigger and better than ever to Journal Square Plaza! We operate every Wednesday from 3:00 pm until 7:00 pm starting June 1, 2022 through December 21, 2022.

### **LOCATION:**

Bergen Ave. Pedestrian Mall  
40 Journal Square, Jersey City NJ, 07306

### **DAY & TIME:**

Wednesdays, 3 p.m. - 7 p.m

**FEES (per market day):** Space is priced per 10' x 10' space.

Artisan vendors: \$25 / per 10' x 10' space

Farm/Food vendors: \$40 / per 10' x 10' space

Vendors who require more than 10' x 10' are required to pay per space.

Please contact [alison@publicspaces.com](mailto:alison@publicspaces.com) to discuss prices and layout possibilities.

**PAYMENT:**

We accept Checks ONLY as form of payment. Checks must be received two weeks in advance of first event date(s).

**CHECKS PAYABLE TO:**

Journal Square Special Improvement District  
35 Journal Square 4th Floor  
Jersey City NJ, 07306

**SPACE & EQUIPMENT:**

Vendors are required to bring tents & tables. Tents must be no larger than 10x10ft. If you need a tent or table, we have limited availability on a first come first serve basis. If you will need electricity, we will try our best to accommodate your request. Please contact [alison@publicspaces.com](mailto:alison@publicspaces.com) directly to discuss. Vendors must bring chairs, lights and any décor.

**ALL VENDORS:**

Must submit the following paperwork to [alison@publicspaces.com](mailto:alison@publicspaces.com)

1. Food/Farm Vendor ONLY: Food Vendors must provide a current Health, Food Handler or Fire permits.

- Health Department Seasonal Vending License (obtained from Dept. of Health & Human Services by filling out "Temporary Food Vendor Application"). This application is sent to vendor once approved.
- Copy of Food Handler's License
- Health Department inspection certificate (if applicable)

2. All Vendors

- Certificate of Liability Insurance: Must have a minimum \$1,000,000.00 of coverage. Your COI that you submit must name the following organizations as certificate holders and additionally insureds (obtained from your insurance broker):

The Journal Square Restoration Corporation  
14 Path Plaza, Jersey City, NJ 07306

OR

The City of Jersey City  
280 Grove Street, Jersey City, NJ 07302

**LOCAL FOOD BUSINESSES:**

Can sell food using their existing health department permit since they are transferable to use at Jersey City markets.

**PARKING:**

There are various parking lots in the area. Payment is the responsibility of the vendor.

**All vendors must fill out the information below including website, Etsy, Instagram and Facebook sections as applicable so we can familiarize ourselves with your brand and product. All new vendors must send images of merchandise you intend to sell to [alison@publicspaces.com](mailto:alison@publicspaces.com) with the email title as "Images for Application"**

1.) Email:

2.) Business Owner Name:

3.) Business Name:

4.) Phone Number:

5.) Address:

6.) Website:

7.) Instagram:

8.) Facebook:

9.) Etsy:

**10.) Please check your business category:**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Art & Photography                | <input type="checkbox"/> DIY & Handmade              | <input type="checkbox"/> Packaged Food or Baked Goods (*requires permitting) |
| <input type="checkbox"/> Agriculture                      | <input type="checkbox"/> Food (*requires permitting) | <input type="checkbox"/> Vintage Clothing & Collectibles                     |
| <input type="checkbox"/> Bath & Body                      | <input type="checkbox"/> Home, Decor & Housewares    | <input type="checkbox"/> Other:  |
| <input type="checkbox"/> Beverages (*requires permitting) | <input type="checkbox"/> Jewelry & Accessories       |  |
| <input type="checkbox"/> Clothing & Fashion               | <input type="checkbox"/> Plants, Succulents, Flowers |  |

**11.) Product & Brand Description**

**12.) What dates are you interested in purchasing?** Please check all dates that apply.

- |           |                            |                             |                             |                             |                             |                            |                            |                             |                             |                             |
|-----------|----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| June      | <input type="checkbox"/> 1 | <input type="checkbox"/> 8  | <input type="checkbox"/> 15 | <input type="checkbox"/> 22 | <input type="checkbox"/> 29 | October                    | <input type="checkbox"/> 5 | <input type="checkbox"/> 12 | <input type="checkbox"/> 19 | <input type="checkbox"/> 26 |
| July      | <input type="checkbox"/> 6 | <input type="checkbox"/> 13 | <input type="checkbox"/> 20 | <input type="checkbox"/> 27 | November                    | <input type="checkbox"/> 2 | <input type="checkbox"/> 9 | <input type="checkbox"/> 16 | <input type="checkbox"/> 23 | <input type="checkbox"/> 30 |
| August    | <input type="checkbox"/> 3 | <input type="checkbox"/> 10 | <input type="checkbox"/> 17 | <input type="checkbox"/> 24 | <input type="checkbox"/> 31 | December                   | <input type="checkbox"/> 7 | <input type="checkbox"/> 14 | <input type="checkbox"/> 21 |                             |
| September | <input type="checkbox"/> 7 | <input type="checkbox"/> 14 | <input type="checkbox"/> 21 | <input type="checkbox"/> 28 |                             |                            |                            |                             |                             |                             |

**13.) How did you hear about us?**

**YOU WILL RECEIVE A VENDOR AGREEMENT/WAIVER/PAYMENT FORM IF YOUR APPLICATION HAS BEEN ACCEPTED.**